

ReNew Power upgrades brand identity, unveils new logo

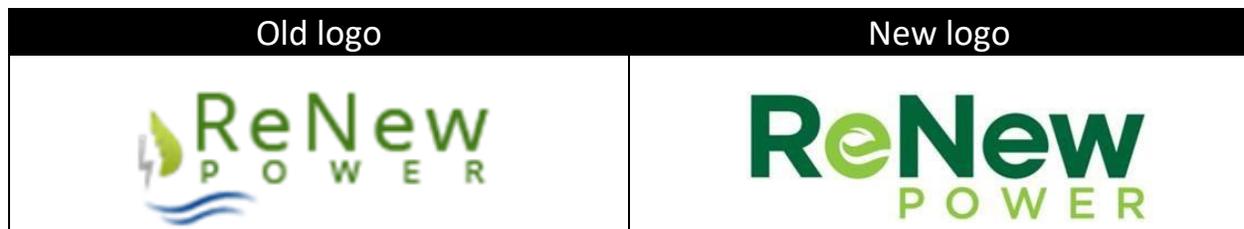
New identity aligns with the company's evolution and growth in India's green energy space

New Delhi, March 13, 2018: ReNew Power, one of India's leading clean energy companies, today announced that it has upgraded its brand identity. Designed to be a reflection of the company's values and personality, the new brand identity bespeaks ReNew Power's attributes, such as leadership, growth, green energy, and sustainability. As a part of the new brand identity, ReNew Power unveiled its new logo.

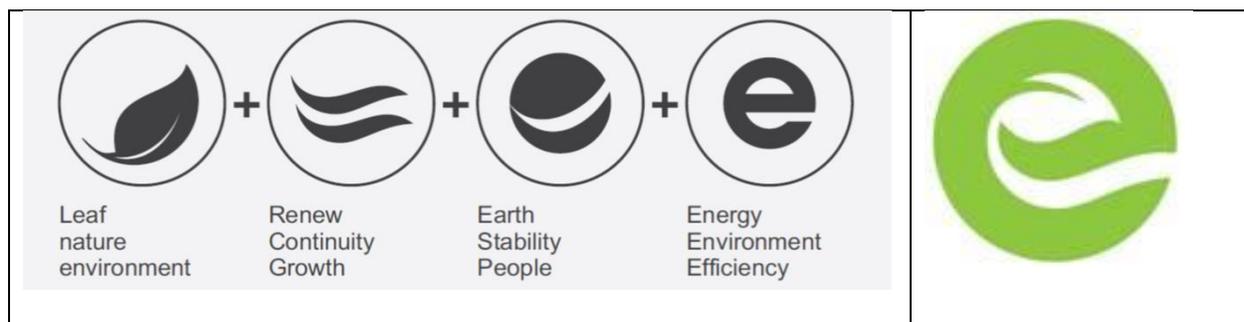
The new logo signifies the company's evolution, in seven short years, into one of India's largest companies in the renewable energy sector. Currently, ReNew Power has more than 3500 MW of commissioned and under construction green energy assets.

"The new brand identity reflects ReNew Power's aspiration to become a market leader in the rapidly growing clean energy and sustainability space, and our growing stature and scale," says Sumant Sinha, CEO, ReNew Power. "It signifies our commitment to preserving the earth's natural assets, while striving to meet its future energy goals. As we embark on the next phase of our company's evolution, we needed an identity that reflects our achievements, and is in sync with the changing times. However, the core of ReNew Power remains intact. The new logo is an evolution of the existing one."

The new brand identity resonates with ReNew Power's expertise in clean energy solutions, and its capabilities and aspirations for the future. This logo captures ReNew Power's business focus; and what the company stands for, in the eyes of its employees and its stakeholders.



The styling of ReNew's new logo is inspired by nature. The identifier of the logo is the letter 'e', which is illustrated by integrating the shape of a leaf with dynamic moving elements that signify 'energy', 'earth', and 'growth' – the three things that are at the core of ReNew Power's business and social objectives.



About ReNew Power

ReNew Power Ventures, one of India's leading clean energy Independent Power Producers (IPPs), is committed to working towards changing the country's current energy portfolio by delivering cleaner and smarter energy choices, thereby reducing India's carbon footprint. ReNew Power's mission is to play a pivotal role in meeting India's growing energy needs in an efficient, sustainable and socially responsible manner.

For more information please visit: www.renewpower.in . Follow ReNew Power on Twitter @ReNew_Power

For More Information:

Edelman India: Arpita Kedia

Arpita.Kedia@edelman.com

9871934147